

Ella Langley with Kaitlin Butts

DATE: Thursday, October 30, 2025
LOCATION: Chattanooga, Tennessee, US

Event Description

Ella Langley with Kaitlin Butts is a premier concerts event in Chattanooga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,647 people

Event ID: 8q6USpn4euXF6AVAWB

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,059 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.