

ELIZABETH - Cruising with The Grandparents Club

DATE: Sunday, August 17, 2025
LOCATION: Elizabeth, South Australia, AU

Event Description

ELIZABETH - Cruising with The Grandparents Club is a premier performing-arts event in Elizabeth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 168 people
Event ID: 8Tf4qSwHFnM6TvwGdN

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
