

Eliteserien - Viking vs Sarpsborg 08

DATE: Saturday, September 27, 2025

LOCATION: Sarpsborg, Østfold, NO

Event Description

Eliteserien - Viking vs Sarpsborg 08 is a premier sports event in Sarpsborg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,230 people

Event ID: E7cBLX2SDtaCn4CZGV

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,692 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.