

# ELITE FIGHT SERIES - MUAY THAI

DATE: Friday, October 31, 2025  
LOCATION: Cairns City, Queensland, AU

---

## Event Description

ELITE FIGHT SERIES - MUAY THAI is a premier expos event in Cairns City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,329 people

**Event ID:** Cc7LRCsKRHboqCVisp

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 532 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/elite-fight-series-muay-thai>

Document generated on 6/4/2026, 3:42:32 AM