

Elevated x Repco x Bowden's Own

DATE: Friday, October 24, 2025
LOCATION: Mitchell Park, South Australia, AU

Event Description

Elevated x Repco x Bowden's Own is a premier expos event in Mitchell Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 802 people

Event ID: 3okMVcLf8T3CwT3m6L

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 321 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
