

# Elephant Talk: :C<sup>1</sup> ;<sup>3</sup>-;Óμ ;ó<sup>1</sup> ;Ó-;ó<sup>1</sup> ;3<sup>1</sup>

DATE: Tuesday, September 16, 2025

LOCATION: Athina, GR

## Event Description

Elephant Talk: :C<sup>1</sup> ;<sup>3</sup>-;Óμ ;ó<sup>1</sup> ;Ó-;ó<sup>1</sup> ;3<sup>1</sup>; <C-;Đ :Ó¼<cÅ;³ < ·<C¿< 1;£® ;Ã-3¿<SÂ <3Ä;đ ;C<sup>1</sup>; :ó<sup>0</sup><CÅ;đ is a around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 248 people

**Event ID:** 4q6sUnmSFUiua8AKuH

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 99 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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