

Elegance Meets Tradition ? Sarees & Ethnic Wear – Home-Style Exhibition & Sale. Sun 14 Sept

DATE: Saturday, September 13, 2025
LOCATION: Monash, Australian Capital Territory, AU

Event Description

Elegance Meets Tradition ? Sarees & Ethnic Wear – Home-Style Exhibition & Sale. Sun 14 Sept is a premier expos event in Monash. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,365 people

Event ID: 79fTZSVTUjxQhfFoJV

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 946 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.