

Electric Rush ft. Rodriguez JR. (Hybrid LIVE)

DATE: Thursday, November 27, 2025
LOCATION: Queenstown, Otago Region, NZ

Event Description

Electric Rush ft. Rodriguez JR. (Hybrid LIVE) is a premier performing-arts event in Queenstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 335 people
Event ID: 5wxwRB743uXUX4q3WQ

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.