

# Electric Callboy, WARGASM, and Bury Tomorrow

DATE: Thursday, January 22, 2026  
LOCATION: Barcelona, Catalunya, ES

## Event Description

Electric Callboy, WARGASM, and Bury Tomorrow is a premier concerts event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 61/100

**Expected Attendance:** 3,399 people

**Event ID:** FCezFLEtcoTKuN99mW

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*