

eLearning Forum Asia

DATE: Wednesday, August 13, 2025
LOCATION: Khet Thung Khru, Krung Thep Maha Nakhon, TH

Event Description

eLearning Forum Asia is a premier conferences event in Khet Thung Khru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 4zRn93ucrK3MuF96Aa

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
