

El Mejor Homenaje a The Beatles!

DATE: Saturday, October 18, 2025
LOCATION: Don Benito, Extremadura, ES

Event Description

El Mejor Homenaje a The Beatles! is a premier concerts event in Don Benito. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 498 people

Event ID: GdVp3D3CvZ8sa6Rwsa

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.