

El Komander, Salon Victoria, Silverio, and 4 others

DATE: Saturday, December 20, 2025
LOCATION: Ciudad de México, Distrito Federal, MX

Event Description

El Komander, Salon Victoria, Silverio, and 4 others is a premier festivals event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 642 people

Event ID: 5RM2o6qaQfVTE7HKKJ

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.