

El Gran Bazaar en Selva Boutique Hotel – Música, Comida, Arte y Más

DATE: Sunday, August 31, 2025
LOCATION: Playa Fortuna, Luquillo, PR

Event Description

El Gran Bazaar en Selva Boutique Hotel – Música, Comida, Arte y Más is a premier festivals event in Playa Fortuna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 238 people

Event ID: 9VpQsafxypp2SvWuKu

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
