

EL FUTURO DEL RELLENO GIRA DE VERANO

DATE: Saturday, August 23, 2025
LOCATION: Naucalpan de Juárez, Estado de México, MX

Event Description

EL FUTURO DEL RELLENO GIRA DE VERANO is a premier concerts event in Naucalpan de Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 279 people

Event ID: 4c4bdPb5sja3cC3SRY

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.