

El Futuro del Arte Digital en Tiempos de Revolución

DATE: Saturday, September 20, 2025
LOCATION: Santa Tecla, La Libertad Department, SV

Event Description

El Futuro del Arte Digital en Tiempos de Revolución is a premier conferences event in Santa Tecla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 117 people

Event ID: HsE7bG8yr7LPPD5v3x

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.