

# El Desperado, Holy Priest, VORTEK'S, and 2 others

DATE: Friday, October 31, 2025  
LOCATION: Montpellier, Occitanie, FR

## Event Description

El Desperado, Holy Priest, VORTEK'S, and 2 others is a premier concerts event in Montpellier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 61/100

**Expected Attendance:** 3,380 people

**Event ID:** 9MUtKdWh5uiPkrZPGg

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,352 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*