

# "El Curandero del Ritmo: Salsa y Bachata con Jorgito La Salsa

DATE: Friday, September 12, 2025  
LOCATION: Barcelona, Catalunya, ES

## Event Description

"El Curandero del Ritmo: Salsa y Bachata con Jorgito La Salsa is a premier performing-arts event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 45/100

**Expected Attendance:** 550 people

**Event ID:** 7ZKqxcs39YJE8y7yoy

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 220 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*