

EL CUENTO DE LA LECHERA Concierto Tres Cantos

DATE: Saturday, October 25, 2025
LOCATION: Tres Cantos, Comunidad de Madrid, ES

Event Description

EL CUENTO DE LA LECHERA Concierto Tres Cantos is a premier concerts event in Tres Cantos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 183 people
Event ID: Bmm89999EMAU4vCvmt

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.