

# El Altar del Holocausto

DATE: Saturday, September 27, 2025

LOCATION: Málaga, Andalucía, ES

## Event Description

El Altar del Holocausto is a premier concerts event in Málaga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 46/100

**Expected Attendance:** 626 people

**Event ID:** 4dvn3bQ36q7tGYfQaf

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 250 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/el-altar-del-holocausto>

Document generated on 6/3/2026, 11:04:51 PM