

# Ekstraklasa - Piast Gliwice vs Górnik Zabrze

DATE: Friday, January 30, 2026  
LOCATION: Zabrze, Województwo Śląskie, PL

## Event Description

Ekstraklasa - Piast Gliwice vs Górnik Zabrze is a premier sports event in Zabrze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 75/100  
**Expected Attendance:** 17,675 people  
**Event ID:** XZDZ2ip3t78EyPXDod

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 7,070 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*