

Ekstraklasa - GKS Katowice vs Zagłobie Lubin

DATE: Friday, January 30, 2026
LOCATION: Lubin, Województwo dolnośląskie, PL

Event Description

Ekstraklasa - GKS Katowice vs Zagłobie Lubin is a premier sports event in Lubin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,876 people
Event ID: 4AkFqmaGLy8cWJnAw5

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,950 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.