

Eintracht Frankfurt vs Qarabag FK

DATE: Wednesday, January 21, 2026

LOCATION: Bak & ±1, AZ

Event Description

Eintracht Frankfurt vs Qarabag FK is a premier sports event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,372 people

Event ID: CyKFTyjEEKQvmiR8Nt

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,349 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.