

EIEF-UNIBO-IGIER Bocconi workshop on Industrial Organization

DATE: Friday, December 19, 2025
LOCATION: Bologna, Emilia-Romagna, IT

Event Description

EIEF-UNIBO-IGIER Bocconi workshop on Industrial Organization is a premier expos event in Bologna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 61/100
Expected Attendance: 3,541 people
Event ID: 9La3SJE mzck64H8fgD

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,416 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
