

# EFL Trophy - Group Stage - Nottingham Forest U21 vs Tranmere Rovers

DATE: Tuesday, September 9, 2025  
LOCATION: Birkenhead, England, GB

## Event Description

EFL Trophy - Group Stage - Nottingham Forest U21 vs Tranmere Rovers is a premier sports event in Birkenhead. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 899 people

**Event ID:** 5bNMShpxrdspFffF2t

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*