

EFL Trophy - Group Stage - Nottingham Forest U21 vs Barrow

DATE: Tuesday, October 28, 2025
LOCATION: Barrow-in-Furness, Cumbria, GB

Event Description

EFL Trophy - Group Stage - Nottingham Forest U21 vs Barrow is a premier sports event in Barrow-in-Furness, Cumbria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 43/100

Expected Attendance: 441 people

Event ID: Dkp69yT2EfQptPMhib

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.