

EFL Trophy - Group Stage - Manchester United U21 vs Lincoln City

DATE: Tuesday, September 30, 2025
LOCATION: Lincoln, Lincolnshire, GB

Event Description

EFL Trophy - Group Stage - Manchester United U21 vs Lincoln City is a premier sports event in Lincoln, Lincolnshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,347 people

Event ID: 5G6R7JMedE7iMJdV6J

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,339 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.