

EFL Trophy - Group Stage - Manchester United U21 vs Barnsley

DATE: Tuesday, October 21, 2025
LOCATION: Barnsley, South Yorkshire, GB

Event Description

EFL Trophy - Group Stage - Manchester United U21 vs Barnsley is a premier sports event in Barnsley, South Yorkshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,528 people

Event ID: BLnTXyhdQTCU79Ynzf

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 611 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.