

EFL Trophy - Group Stage - Everton U21 vs Bradford City

DATE: Tuesday, October 14, 2025
LOCATION: Bradford, England, GB

Event Description

EFL Trophy - Group Stage - Everton U21 vs Bradford City is a premier sports event in Bradford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,170 people
Event ID: 5RdpJPrc2hoKpURuBR

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,668 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.