

Effemur #8 : Reo 1 + DJ L'Homme Cok

DATE: Sunday, September 14, 2025
LOCATION: Saint-Denis, Saint-Denis, RE

Event Description

Effemur #8 : Reo 1 + DJ L'Homme Cok is a premier performing-arts event in Saint-Denis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 353 people

Event ID: D57c2XgCJDXdCfUDGu

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.