

# EESOME Jewellery Exhibition

DATE: Tuesday, November 18, 2025

LOCATION: Surat, IN

## Event Description

EESOME Jewellery Exhibition is a premier expos event in Surat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 59/100

**Expected Attendance:** 2,834 people

**Event ID:** 9yEYAcIBndy6MxwHFM

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,134 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/eesome-jewellery-exhibition>

Document generated on 6/4/2026, 2:59:13 AM