

# Eerste Klasse Women - Group A - Sparta Amateurs vs Ajax Amateurs

DATE: Saturday, February 7, 2026  
LOCATION: Duivendrecht, Noord-Holland, NL

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## Event Description

Eerste Klasse Women - Group A - Sparta Amateurs vs Ajax Amateurs is a premier sports event in Duivendrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,851 people  
**Event ID:** ANdUPguwDAAs9dhi3P

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 740 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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