

# Eerste Klasse - Group H - Velocitas 1897 vs Be Quick 1887

DATE: Saturday, September 27, 2025  
LOCATION: Haren, Groningen, NL

## Event Description

Eerste Klasse - Group H - Velocitas 1897 vs Be Quick 1887 is a premier sports event in Haren. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 64/100  
**Expected Attendance:** 5,072 people  
**Event ID:** 3TtjAH4bCsfJtTzJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,029 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*