

# Eerste Klasse - Group H - Be Quick 1887 vs Drachtster Boys

DATE: Saturday, January 17, 2026  
LOCATION: Drachten, Friesland, NL

## Event Description

Eerste Klasse - Group H - Be Quick 1887 vs Drachtster Boys is a premier sports event in Drachten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 52/100  
**Expected Attendance:** 1,233 people  
**Event ID:** FhjFibrDPwY5NLd83a

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 493 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*