

# Eerste Klasse - Group G - SVBO vs DOS '37

DATE: Saturday, November 29, 2025  
LOCATION: Vriezenveen, Overijssel, NL

## Event Description

Eerste Klasse - Group G - SVBO vs DOS '37 is a premier sports event in Vriezenveen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 52/100  
**Expected Attendance:** 1,211 people  
**Event ID:** 35Be2iHR6v2sPrFWv6

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 484 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*