

Eerste Klasse - Group G - Nieuwleusen vs Den Ham

DATE: Saturday, October 4, 2025
LOCATION: Den Ham, Overijssel, NL

Event Description

Eerste Klasse - Group G - Nieuwleusen vs Den Ham is a premier sports event in Den Ham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: BpV9kH9yfgAXs25exc

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.