

# Eerste Klasse - Group G - DZOH vs DOS '37

DATE: Saturday, January 31, 2026  
LOCATION: Vriezenveen, Overijssel, NL

## Event Description

Eerste Klasse - Group G - DZOH vs DOS '37 is a premier sports event in Vriezenveen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 51/100  
**Expected Attendance:** 1,152 people  
**Event ID:** J5Vbt2q6VMx29x4Rcd

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 461 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*