

Eerste Klasse - Group D - Bommel vs Roda Boys

DATE: Saturday, November 22, 2025
LOCATION: Aalst GLD, NL

Event Description

Eerste Klasse - Group D - Bommel vs Roda Boys is a premier sports event in Aalst GLD. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,211 people

Event ID: 9Avm56ui7DgPP2vWtp

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 484 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.