

Eerste Klasse - Group C - NSVV vs Nieuw Lekkerland

DATE: Saturday, January 17, 2026
LOCATION: Nieuw-Lekkerland, Zuid-Holland, NL

Event Description

Eerste Klasse - Group C - NSVV vs Nieuw Lekkerland is a premier sports event in Nieuw-Lekkerland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,322 people

Event ID: 8Cmbxn79zMhny5ek9M

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 529 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.