

Eerste Klasse - Group C - Heinenoord vs Nieuw Lekkerland

DATE: Saturday, November 15, 2025
LOCATION: Nieuw-Lekkerland, Zuid-Holland, NL

Event Description

Eerste Klasse - Group C - Heinenoord vs Nieuw Lekkerland is a premier sports event in Nieuw-Lekkerland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,242 people
Event ID: BeK2ueoxF3i3knLqkR

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 497 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.