

Eerste Klasse - Group C - GVV Unitas vs Nieuwerkerk

DATE: Saturday, November 29, 2025
LOCATION: Nieuwerkerk a/d IJssel, NL

Event Description

Eerste Klasse - Group C - GVV Unitas vs Nieuwerkerk is a premier sports event in Nieuwerkerk a/d IJssel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,115 people

Event ID: AsHGKby8QZnqRLS2Ew

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 446 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.