

Eerste Klasse - Group C - Almkerk vs Nieuwerkerk

DATE: Saturday, January 17, 2026
LOCATION: Nieuwerkerk a/d IJssel, NL

Event Description

Eerste Klasse - Group C - Almkerk vs Nieuwerkerk is a premier sports event in Nieuwerkerk a/d IJssel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,083 people

Event ID: 6n7RYzx6wMYeKhPE5K

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 433 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.