

# Eerste Klasse - Group B - HVV Den Haag vs Valken '68

DATE: Saturday, November 1, 2025  
LOCATION: Valkenburg (Zuid-Holland), NL

## Event Description

Eerste Klasse - Group B - HVV Den Haag vs Valken '68 is a premier sports event in Valkenburg (Zuid-Holland). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 53/100  
**Expected Attendance:** 1,409 people  
**Event ID:** AGU5h7Lq8UpMHVo4GG

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 564 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*