

Eerste Klasse - Group B - ARC vs Valken '68

DATE: Saturday, September 27, 2025
LOCATION: Valkenburg (Zuid-Holland), NL

Event Description

Eerste Klasse - Group B - ARC vs Valken '68 is a premier sports event in Valkenburg (Zuid-Holland). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,409 people
Event ID: EiCYkaexfxDutyumpu

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 564 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.