

Eerste Divisie - Utrecht II vs Almere City

DATE: Friday, September 26, 2025

LOCATION: Almere, Flevoland, NL

Event Description

Eerste Divisie - Utrecht II vs Almere City is a premier sports event in Almere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,118 people

Event ID: 3BUqHnPtGV5Ky2VbGr

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,247 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.