

Eerste Divisie - Roda JC vs ADO Den Haag

DATE: Friday, November 7, 2025
LOCATION: Den Haag ('s-Gravenhage), NL

Event Description

Eerste Divisie - Roda JC vs ADO Den Haag is a premier sports event in Den Haag ('s-Gravenhage). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,425 people

Event ID: 47YY53KfTeugq6hVQc

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,370 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.