

Eerste Divisie - Helmond Sport vs RKC Waalwijk

DATE: Friday, August 15, 2025
LOCATION: Waalwijk, Noord-Brabant, NL

Event Description

Eerste Divisie - Helmond Sport vs RKC Waalwijk is a premier sports event in Waalwijk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,873 people

Event ID: 3R6g3U6P6sspoLZLU4

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.