

Eerste Divisie - Almere City vs ADO Den Haag

DATE: Friday, September 19, 2025
LOCATION: Den Haag ('s-Gravenhage), NL

Event Description

Eerste Divisie - Almere City vs ADO Den Haag is a premier sports event in Den Haag ('s-Gravenhage). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,120 people
Event ID: Bb6uHmnXGYjvM43iNM

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,048 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.