

EEL In Vogue - Lifestyle Exhibition and Fashion Show 2025

DATE: Saturday, September 13, 2025
LOCATION: South Harrow, GB

Event Description

EEL In Vogue - Lifestyle Exhibition and Fashion Show 2025 is a premier expos event in South Harrow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,982 people

Event ID: HhHWLCKc5rogq5V2fJ

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,193 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.