

Edward Simoni

DATE: Saturday, December 6, 2025
LOCATION: Bad Sooden-Allendorf, Hessen, DE

Event Description

Edward Simoni is a premier community event in Bad Sooden-Allendorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 153 people

Event ID: 6UGKhx6Vs2xvGoNTAz

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.