

[Educator] , [©¼Û±»ëÿ°«Í °«Ê» Á»;Í1

DATE: Saturday, August 30, 2025
LOCATION: Singapore, SG

Event Description

[Educator] , [©¼Û±»ëÿ°«Í °«Ê» Á»;Í1 [3] Û²¼Ð , {š¼ ¸°ëÈ°KÍ°KÁ°KÍ °K®» Û¼Û•¼Ð 1 [±¼Ûª» Ûª¼Ûª»+Í [TL] is a global event that travels around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 81 people

Event ID: ASchpyDDfCj242Phx

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.